

# Text-based (image) retrieval

Henning Müller HES SO//Valais

Sierre, Switzerland





### Overview

- Difference of words and features
  - Weightings instead of distance measures
- Stemming and pre-treatment
- Approaches for multilingual retrieval
- Tools available on the web
  - Lucene, ...



## **Text retrieval (of images)**

- Started in the early 1960s ... for images 1970s
- Not the main focus of this talk
- Text retrieval is old!!
  - Many techniques in image retrieval are taken from this domain (sometimes reinvented)
- It becomes clear that the combination of visual and textual retrieval has biggest potential
  - Good text retrieval engines exist in Open Source

## Problems with annotation (of images)

- Many things are hard to express
  - Feelings, situations, ... (what is scary?)
  - What is in the image, what is it about, what does it invoke?
- Annotation is never complete
  - Plus it depends on the goal of the annotation
- Many ways to say the same thing ...
  - Synonyms, hyponyms, hypernyms, ...
- Mistakes
  - Spelling errors, spelling differences (US vs. UK), weird abbreviations (particularly medical ...)



### **Basics in text retrieval**

- Started with boolean search of words in text
  - In combination with AND, OR, NOT
  - No ranking, rather finite list of corresponding documents
- Vector space model to have distance between search terms and documents
  - Each occurring word is a dimension, its difference in frequency can be measured
  - Overall frequency of words as importance for axis



**Business Information** Systems

### Zipf distribution (wikipedia example)

- X- rank
- Y- number of occurrences of the word





### Principle ideas used in text IR

- Words follow basically a Zipf distribution
- Tf/idf weightings
  - A word frequent in a document describes it well
  - A word rare in a collection has a high discriminative power
  - Many variations of tf/idf (see also Salton/Buckley paper)
- Use of inverted files for quick query responses
  - Relevance feedback, query expansion, ...



## **Techniques used in text retrieval**

- Bag of words approach
  - Or N-grams can be used
- Stop words can be removed
- Stemming can improve results
- Named entity recognition
- Spelling correction (also umlauts, accents, ...)
  - Google had a big success with this
- Mapping of text to a controlled vocabulary/ ontology



## Stop word removal

- Very frequent words contain little information and can be removed
  - Automatically in Google et al.
- These words depend on the language
  - Stop word lists exist in many languages
    - Often 40-50% of texts
  - Contains also less frequent words not carrying information
- Or simply remove words above a certain frequency



## **Stemming - conflation**

- Strongly dependent on the language
- Basically suffix stripping based on a set of rules
   Cats, catty, catlike=cat as root or stem
- Can also create errors or slightly change meaning (errors often reported around ~5%)
- Porter stemmer for English is one of the most well known algorithms with a free implementation



## Synonymy, polysemy

- Synonymy
  - Several words can say the same thing: car, automobile
- Polysemy
  - The same word can have several meanings
- Latent semantic Indexing (LSI)
  - Word cooccurences in the entire collection
  - Can reduce effects of synonyms



### Query expansion vs. relevance feedback

- Most queries contain only very few keywords
- Add keywords to expand the original query
  - Can be automatic or manual
  - Semantically similar words, synonyms, discriminative words
- Often used in a similar way as relevance feedback but not with entire documents



## **Medical terminologies**

- MeSH, UMLS are frequently used
  - Mapping of free text to terminologies
    - Quality for the first few is very high
  - Links between items can be used
    - Hyponyms, hypernyms, ...
  - Several axes exist (anatomy, pathology, ...)
    - This can be used for making a query more discriminative
- This can also be used for multilingual retrieval

#### Hes so

### Wordnet



- Hierarchy, links, definitions in English language
  - Maintained in Princeton
- Car, auto, automobile, machine, motorcar
  - motor vehicle, automotive vehicle
    - vehicle
      - conveyance, transport
        - » instrumentality, instrumentation
        - » artifact, artefact
        - » object, physical object
        - » entity, something





### **Apache Lucene**

- Open source text retrieval system
  - Written in Java
- Several tools available
  - Easy to use
- Used in many research projects and in industry
- Image retrieval plugin exists
  - LIRE (Lucene Image REtrieval)
  - Using simple MPEG-7 visual features



## **Multilingual retrieval**



- Many collections are inherently multilingual – Web, FlickR, medical teaching files, …
- Translation resources exist on the web
  - TrebleCLEF has a survey of such resources in work
  - Translate query into document language
  - Translate documents into query language
  - Map documents and queries onto a common terminology of concepts
- We understand documents in other languages



## **Cross Language Evaluation Forum (CLEF)**

- Forum to compare multilingual retrieval in a variety of domains
  - GeoCLEF
  - QA CLEF
  - Domain-specific CLEF
  - ...
- Proceedings are a very good start for multilingual techniques



## **Challenges in multi-linguality**

- Language pairs have a strongly varying difficulty
  - Families of languages are easier for multilingual retrieval
- Resources available depend strongly on the languages used
  - English has many resources, German, Spanish and French quite a few but rare languages rather little



## **Multilingual tools**

- Many translation tools are accessible on the web
  - Yahoo! Babel fish
  - www.reverso.net
  - Google translate
- Named entity recognition
- Word-sense disambiguation

## **Current challenges in text retrieval**

- Many taken from the WWW or linked to it
- Analysis of link structures to obtain information on potential relevance
  - Also in companies, social platforms, ...
- Question of diversity in results
  - You do not want to have the same results show up ten times on the top
- Retrieval in context (domain specific)
- Question answering

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#### **Diversity**

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Content-Based Image Retrieval (52)	Free Disaster Recovery - Try The Software For Free! Get Back Your Lost Files Today - www.f	MigoSoftware.com/Digital_Rescue
<ul> <li>Image Recovery (43)</li> <li>Video (16)</li> <li>Scanning, Software (7)</li> <li>ImageCLEF, Cross Language Image Retrieval (6)</li> </ul>	<ol> <li>Virage</li></ol>	Search Results Visual Information <b>Retrieval</b> (VIR) <b>Image</b> Engine analyses and and creates thumbnails for <b>image</b> files of various formats.
<ul> <li>Texture (7)</li> <li>Region (6)</li> <li>Keywords, Image Retrieval Techniques (5)</li> <li>Interactive (5)</li> <li>Toolkits (2) marginal cultures</li> </ul>	<ul> <li>CIRES - A content based image retrieval system CIRES: Content Based Image REtrieval System. CIRES is a robust content-based imbased upon a combination of amazon.ece.utexas.edu/~qasim/research.htm - [cache] - Live, Ask, Open Directory</li> <li>Image retrieval - Wikipedia, the free encyclopedia</li></ul>	System. CIRES is a robust content-based <b>image retrieval</b> system <b>res</b> from a large database of digital <b>images</b> . Most traditional and ng, keywords, or descriptions to the <b>images</b> so that <b>retrieval</b> can be
find in clusters: Font size: A A A	<ol> <li><u>Content-based image retrieval - Wikipedia, the free encyclopedia</u></li></ol>	tent-based visual information <b>retrieval</b> (CBVIR) is the application of <b>ges</b> in large databases. (see this survey for a recent scientific
	<ol> <li>ImageCLEFmed - Medical Image Retrieval Challenge Evaluation</li></ol>	tocol has been posted. We have a new database of <b>images</b> obtained



## Conclusions

- Text retrieval is the basis of image retrieval
  - Many techniques come from this domain
- Text has more semantics than visual features
   But other problems as well
- Text and image features combined have biggest chances for success
  - Use text wherever available
- Multilinguality is an important issue as most of the web is very multilingual
  - And also a part of research



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